

# Specification Sheet

BM523CH  
RADIANT CHROME LITHO  
PEELABLE



## FACE:

Fluorescent chrome coated woodfree paper. Mainly used for promotional work, product identification, and price marking plus a wide range of miscellaneous uses where a background colour giving maximum visual impact is demanded for a long or short run without the need to colour wash on press.

Thickness 69 micron  $\pm 10\%$   
Basic weight 70 gsm  $\pm 5\%$

## ADHESIVE:

A removable, modified acrylic aqueous dispersion.

Initial Tack Low  
Final Adhesion Low  
Min. App.Temp  $+5^{\circ}\text{C}$   
Temp Range  $-15^{\circ}\text{C}$  to  $+100^{\circ}\text{C}$   
UV Resistance Moderate

## LINER:

A supercalendered siliconised white glassine paper, with high mechanical resistance to tearing.

Thickness 57 micron  $\pm 10\%$   
Basic Weight 65 gsm  $\pm 5\%$

## SHELF LIFE:

6 months when stored at  $22^{\circ}\text{C}$  / 50% RH

The above specification is based on information obtained from the original manufacturer and is offered in good faith in accordance with the companies conditions to determine fitness for use. No guarantee is offered or implied. It is the ultimate users responsibility to fully test the material and determine its suitability for the application intended. Measurements and test results are nominal. In accordance with a policy of continuous product improvement the manufacturer reserves the right to amend the specification without notice.