

Specification Sheet

BM769

HOLOGRAPHIC PAPER - PRISMATIC PERMANENT



FACE:

A gloss metallized prismatic holographic paper, with a print receptive top coating. Uses include prestige product labels for promotional applications, children's stickers and decorative labels. Care should be taken as there is a shim line on the front of the material due to the holographic printing process. The line repeats approximately every 355 mm across the web and ever 500 mm along the web.

Thickness 64 micron $\pm 5\%$

Basic weight 70 gsm $\pm 5\%$

ADHESIVE:

A modified, permanent, acrylic dispersion. A strong, permanent adhesive for general use in product and information labelling. Very good adhesion on a wide variety of substrates.

Initial Tack High

Final Adhesion Very high

Min. App.Temp 0°C

Temp Range -20°C to +80°C

UV Resistance Good

ISEGA approved for direct contact with dry or moist, non-fatty foodstuffs.

LINER:

A supercalendered siliconised honey glassine paper, with high mechanical resistance to tearing.

Thickness 53 micron $\pm 5\%$

Basic Weight 60 gsm $\pm 5\%$

SHELF LIFE:

4 years when stored at 22° C / 50% RH

The above specification is based on information obtained from the original manufacturer and is offered in good faith in accordance with the companies conditions to determine fitness for use. No guarantee is offered or implied. It is the ultimate users responsibility to fully test the material and determine its suitability for the application intended. Measurements and test results are nominal. In accordance with a policy of continuous product improvement the manufacturer reserves the right to amend the specification without notice.