

Specification Sheet

BM616



HOLOGRAPHIC PP - SHIMMER
PERMANENT

FACE:

A top coated polypropylene base film with an even metallised holographic appearance without any specific pattern.

Suitable for flexo, screen and offset printing methods. Thermal transfer is possible with selected wax-resin and resin ribbons.

Thickness **40 micron \pm 5%**

Basic weight **36 gsm \pm 5%**

ADHESIVE:

An acrylic based, clear permanent adhesive.

Initial Tack **High**

Final Adhesion **High**

Min. App.Temp **+5°C**

Temp Range **-20°C to +80°C**

UV Resistance **Good**

This product is designed for eye-catching promotional labels, such as cosmetics and luxury consumer goods. The metallised appearance of the product provides unique holographic appeal.

LINER:

A white transparent glassine backing paper.

Thickness **54 micron \pm 5%**

Basic Weight **62 gsm \pm 5%**

SHELF LIFE:

2 years when stored at 25° C / 55% RH

The above specification is based on information obtained from the original manufacturer and is offered in good faith in accordance with the companies conditions to determine fitness for use. No guarantee is offered or implied. It is the ultimate users responsibility to fully test the material and determine its suitability for the application intended. Measurements and test results are nominal. In accordance with a policy of continuous product improvement the manufacturer reserves the right to amend the specification without notice.



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